



## KATE NOELLE KOBIELSKY

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INSTA: @katenoelleart @katenoellerecruits

## SKILLS

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- Digital & Analog Illustration
- Fine Art/Painting
- Pattern Design
- Packaging Design
- Brand Design
- File Management
- Photo Editing
- Project Management
- Event Planning
- Advertising
- Social Media
- Creative Recruiting
- Creative Consulting
- Team Building
- Retail Management
- Visual Merchandising
- Experience Design
- Service Design

## WORK EXPERIENCE

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### Creative Recruiting Agent

Aquent/Vitamin T, Portland, OR

Mar 2019 – Present

- Consult with both talent & clients on roles within the fields of UX, CX, UI, Graphic/Visual Design, Marketing, Merchandising, Apparel Design, Development, Communications etc.
- Recruit for large fortune 500 clients & small agencies/startups within the creative industry
- Market, trend & industry research focused on west coast locations but also nationally

### Brand Design Manager

Coyote Crossing, Colton, OR

Jan 2019 – Present

- Define, plan & coordinate all design, marketing & branding collateral
- Responsible for all social media, web asset & packaging design

### Freelance Illustrator & Designer

Jan 2014 – Present

- Branding, logo, illustration, poster, apparel, web assets & murals
- Demonstrated ability to initiate & maintain longterm client relationships

### Apparel Team Lead

Target, Clackamas, OR

Aug 2017 – Mar 2019

- Train, develop & manage a team
- Own/Lead the Women's Apparel Department, including visual merchandising, metric analysis & product knowledge

### Pattern Design Intern

Laundry Studio, Portland, OR

Apr 2018 – Sep 2018

- Conceptualize, research & experiment with various styles/techniques
- Create visual elements & execute "repeat patterns"

### Graphic Designer & Print Technician

Big Frog Custom T-Shirts, Portland, OR

Jun 2015 – Jan 2017

- Consult with customers on custom designs, garment recommendations & printing techniques
- Maintain customer files, orders & production timelines
- Technical skills in Direct to Garment (DTG) printing, vinyl plotting/cutting/ application & file preparation

### Art Director

Fir Advertising, Portland, OR

Jan 2015 – Aug 2015

- Participate in a student-run Ad Agency working with real clients
- Clients include, Portland State Vikings Athletic Department & Sunshine Dairies

## VOLUNTEER/ COMMUNITY

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### Wedding Photography & Photo Editing

2015 – Present

Various Locations/Clients

### Wedding Planner & Event Design

Aug 2017 & Aug 2018

Various Locations/Clients

### Graphic Design Mentorship Program Coordinator & Mentor

2015 – 2016

Portland State University, Portland, OR

## EDUCATION

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### Portland State University

B.S. Urban Honors College

Major: Graphic Design

Portland, OR

### Massey University

Visual Communication Design

Wellington, NZ

### Clackamas Community College

A.A.O.T.

Oregon City, OR

## INTERESTS

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- Hiking/Camping
- Road-tripping
- Lavender Farming
- Gardening
- Craft Beer
- Dogs
- Bonfires & good friends